



The effort and passion of five generations dedicated to the world of wine.

Since 1870, Familia Torres has successfully combined tradition and innovation, establishing itself as an internationally renowned winery thanks to the quality of its wines. Respect for the land, care for people, and the passion for sharing wine culture have always been its core values.

At our winery, wines evolve following their natural cycle, in unique spaces designed exclusively for them. Come visit us and discover, just a short distance from Barcelona, wine in its most authentic environment.















Join our commitment to the planet

Visiting Familia Torres is also an opportunity to be part of the change towards a more sustainable future. As a pioneering winery in sustainability, we promote innovative initiatives through the Torres & Earth program, aiming to reduce the environmental footprint and combat climate change. Experience unique activities while supporting responsible practices that protect our environment.

Join our mission and contribute to making the world a better place!

EVENT VENUES

In this catalogue, you will discover ideal spaces for meetings and events, combined with unforgettable experiences focused on the world of wine. We are in the heart of the vineyards of Penedès, a unique place that combines the beauty of the landscape with the winemaking tradition.

Here, we bring moments to life that inspire and connect, offering our visitors the opportunity to experience the essence of one of the most iconic wine regions in the world.



Unique settings among vineyards

Places where nature and elegance come together to create unforgettable moments.

FAMILIA TORRES EXPERIENCES



Wine and gastronomy in your hands

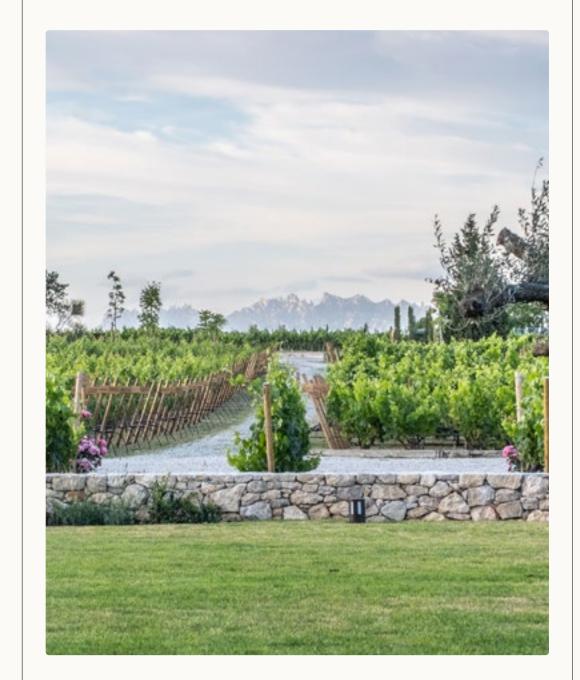
Discover activities designed to inspire, connect, and enjoy in an exceptional environment.

We offer venues designed to inspire, connect, and enjoy. We create unique moments that combine tradition, innovation, and excellence, always adapting to the specific needs of each company.



MAS LA PLANA ESTATE

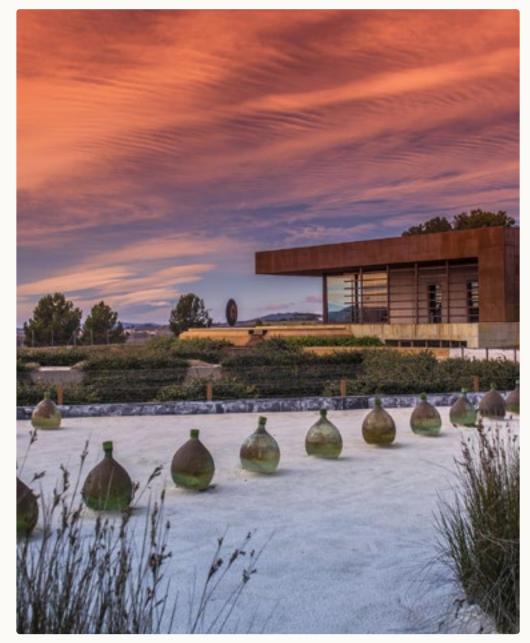
40 minutes from Barcelona



The heart of Familia Torres vineyards

WALTRAUD WINERY

45 minutes from Barcelona



The magic of a venue with character

MASIA MAS RABELL

55 minutes from Barcelona



A charming cottage steeped in tradition

MASIA MAS RABELL

Masia Mas Rabell is a 14th-century Catalan cottage located in the heart of Penedès. Surrounded by vineyards and nature, this unique place combines tradition and charm, creating an unparalleled setting for corporate celebrations and events.



Masia Mas Rabell is a versatile and unique venue that offers its own gastronomy and three indoor rooms with natural light.

Situated in a private area, the cottage provides easy access and parking for buses and private vehicles. Its extensive outdoor area is ideal for both outdoor activities and use as an exhibition space, including vehicles.

The exterior surroundings of the farmhouse, with its auxiliary buildings and old family homes integrated into Familia Torres, recreate a charming small village atmosphere, providing a unique and welcoming space for all types of celebrations or corporate events.

AVAILABLE ROOMS

Parellada room

Monastrell room

Garden

GENERAL FEATURES







MASIA MAS RABELL

PARELLADA ROOM

This is a completely open-plan room filled with natural light, featuring traditional architecture and a unique hexagonal shape that adds character. The room has direct access to the outdoors through the lobby. Additionally, it has folding doors on one side that facilitate the connection between the room and the garden.

MONASTRELL ROOM

This consists of two indoor spaces with traditional architecture, separated by columns that define the areas. Although they function together, the design of the rooms allows them to be divided into two continuous spaces, offering the group the possibility of enjoying different atmospheres within the same venue.

One of the rooms has direct access to the garden, with an opening to the outdoors. Additionally, both rooms are connected through a common lobby.









GARDEN

This is an outdoor space with exceptional views of the vineyards. It acts as a transition area between the farmhouse and nature, located right next to the vineyards. It is connected to the cottage lobby or the porch, which in turn links to the indoor Monastrell and Parellada rooms, offering direct access to the outdoors.

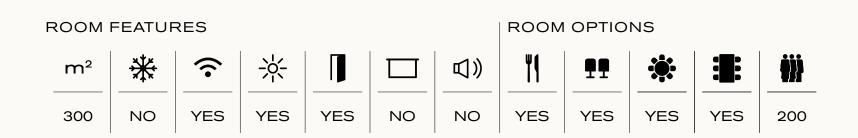
The garden merges with the farmhouse porches, which can expand the available space and allow for the creation of different atmospheres tailored to each occasion.











EVENT VENUES

MAS LAPLANA ESTATE

Mas La Plana is the heart of Familia Torres vineyards. This estate and its vineyards offer various outdoor spaces ideal for corporate events, as well as rooms adapted for meetings.

GENERAL FEATURES



Mas La Plana, the historic estate of Familia Torres, is much more than an iconic space in the world of wine. With deep history and tradition, this location has become a benchmark for hosting events of all kinds, thanks to its great versatility and the excellence of the services it offers. Located in the heart of Penedès, the estate combines the charm of its natural surroundings with modern and flexible facilities, making it the perfect setting for unforgettable experiences among vineyards.

AVAILABLE ROOMS

Auditorium
Finca Room
Font Room
Chile California Room
Museum
Celleret Room
Celleret Garden

AUDITORIUM

A recently renovated and modernized space equipped with technology for hosting meetings and events.

The auditorium is directly connected to the Finca Room, and both rooms can be privatized for events, offering the group the possibility of working in the auditorium and using the adjacent room for coffee breaks, activities, among others.

Additionally, the auditorium has direct access to the outdoors and the vineyards.

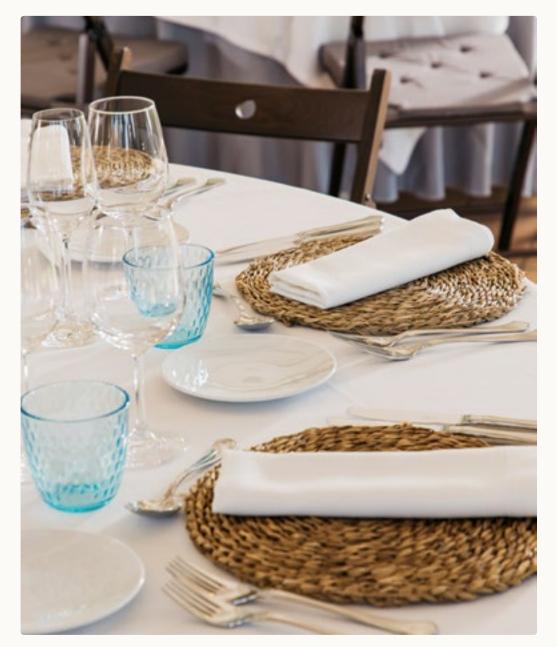
ROOM FEATURES						ROOM OPTIONS						
m²	**	?	-\\ \ -			((口)	41	77				
159	YES	YES	NO	NO	YES	YES	NO	110	NO	NO	NO	

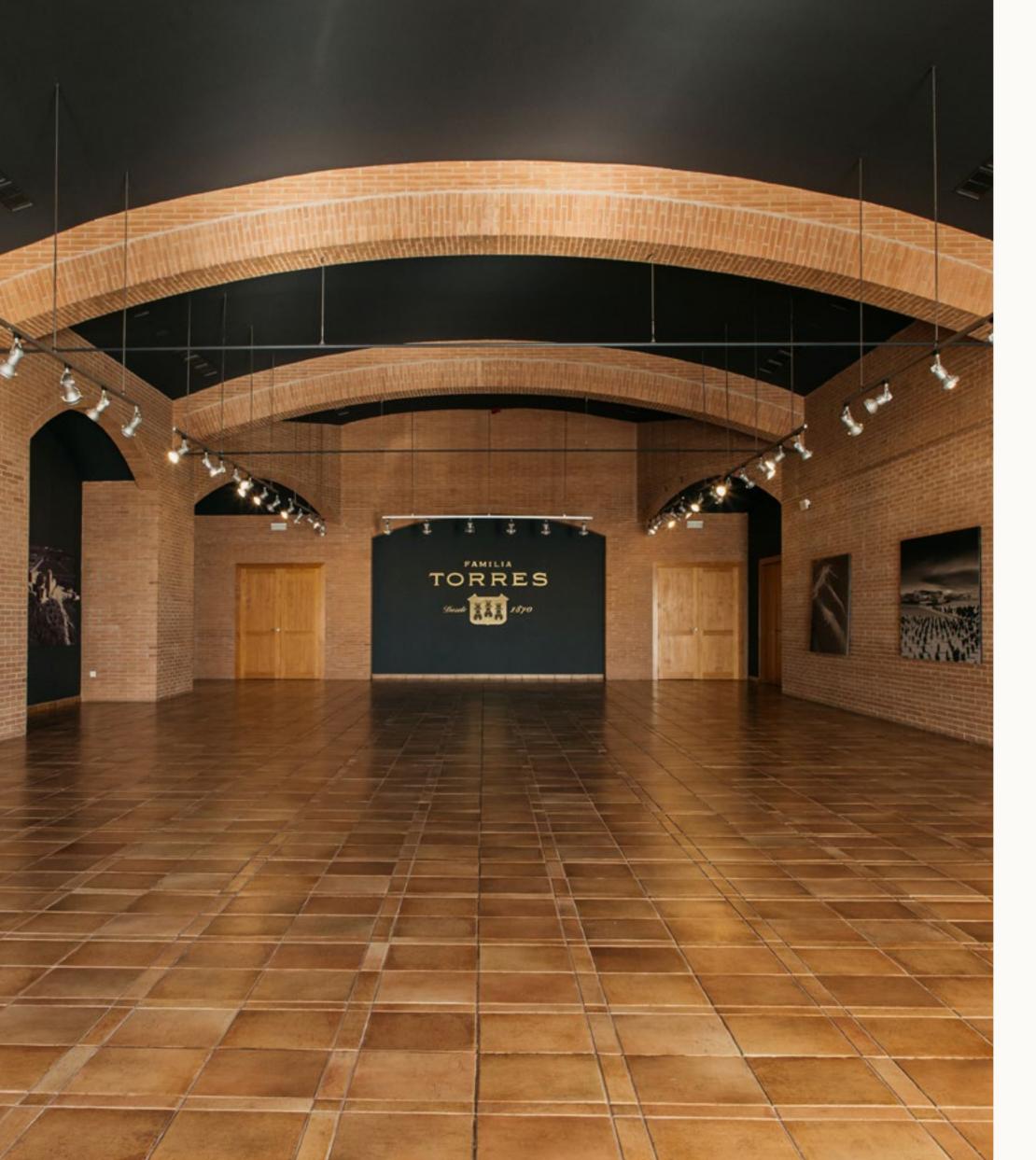


FINCA ROOM

The Finca Room is a spacious and open-plan area that stands out for its great versatility and direct connection to the outdoors, offering privileged access to the vineyards surrounding the estate. This room is directly connected to the auditorium, making it an ideal option for corporate events that combine formal meetings with moments of relaxation outdoors.





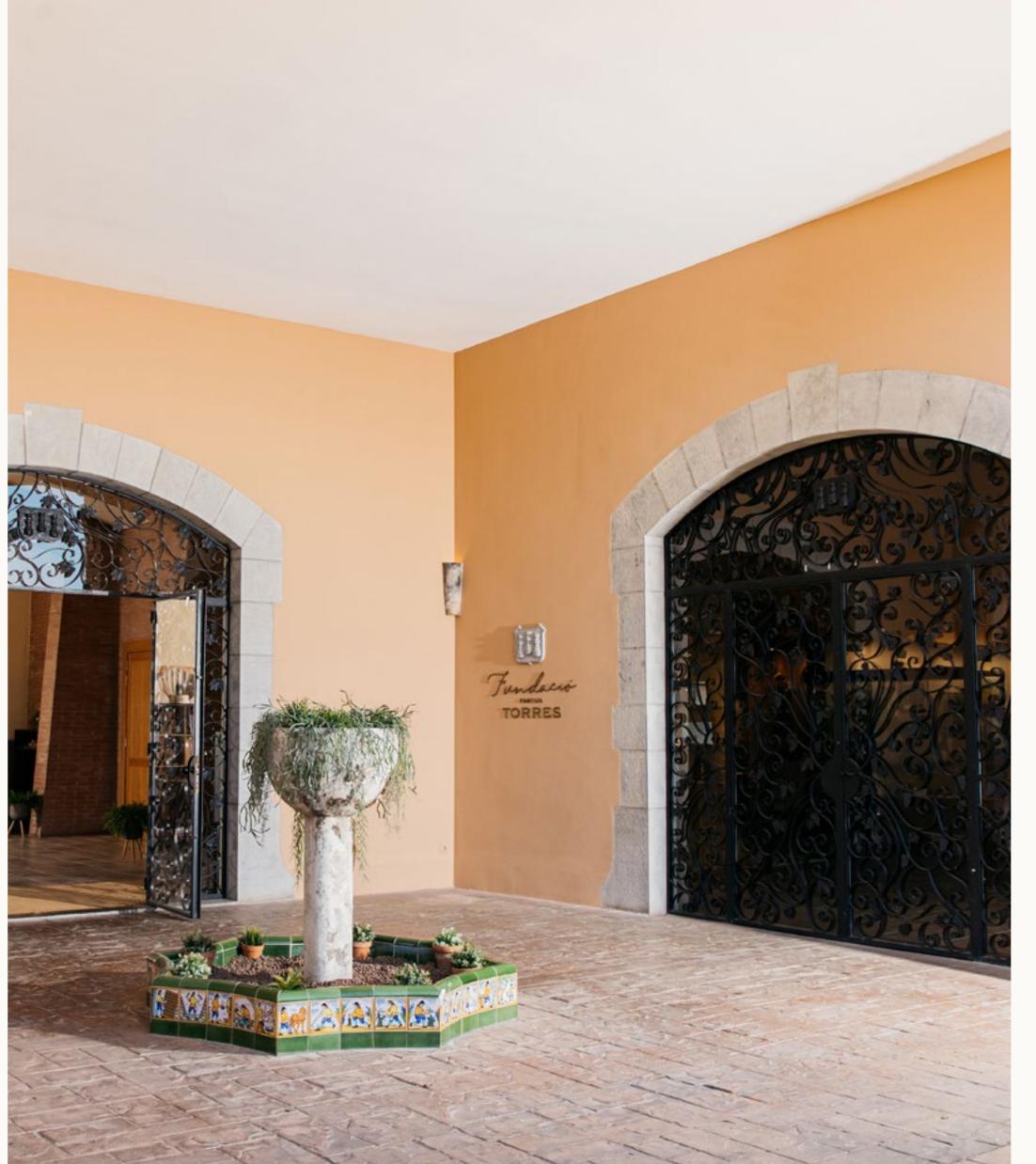


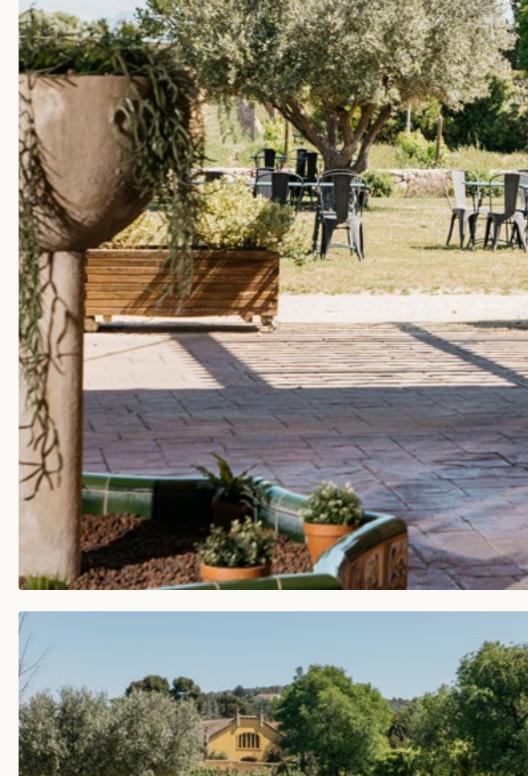


FONT ROOM

The Font Room is a versatile and welcoming space that connects directly to the outdoors, providing a privileged environment for events with a strong gastronomic component. Its flexible design allows it to adapt to various formats, from tastings and pairings to corporate lunches or tailored culinary activities.

Surrounded by the natural beauty of the vineyards, this space combines functionality and elegance, creating an ideal setting for experiences that stimulate the senses and foster connection among participants.









CHILE CALIFORNIA ROOM

The Chile California Room is an intimate and functional space, specially designed for business meetings or small corporate groups that require a quiet and professional environment. With its compact dimensions, this room offers a cozy and versatile atmosphere, perfect for working.

One of its greatest attractions is the direct view of the iconic Mas La Plana vineyard, which adds an inspiring touch to the space.





MUSEUM

This is a unique space with great heritage value, featuring works of art, wine and vineyard archaeology, paintings, sculptures, and other pieces that are part of the Familia Torres legacy and closely linked to the history of wine in our country.

The Museum is directly connected to the winery garden, facilitating group mobility with total privacy and in a comfortable and accessible manner.



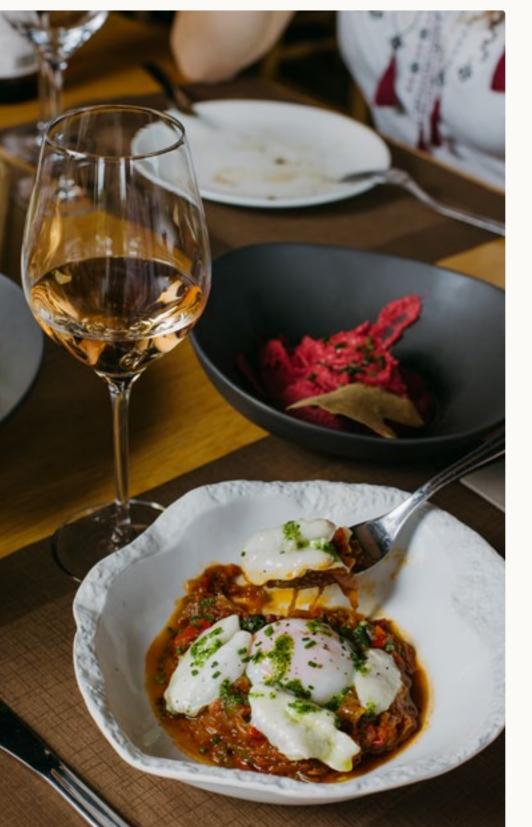


CELLERET ROOM

The Celleret restaurant is a space usually open to the public, but on special occasions, especially during evenings and weekdays, as well as on specific dates, it can be privatized for groups.

This restaurant features a large room that opens onto the olive tree garden and the vineyard of Mas La Plana, offering spectacular views that extend to the Montserrat mountains. With a warm and relaxed style, Celleret creates an ideal atmosphere for conversation and networking in a friendly environment.



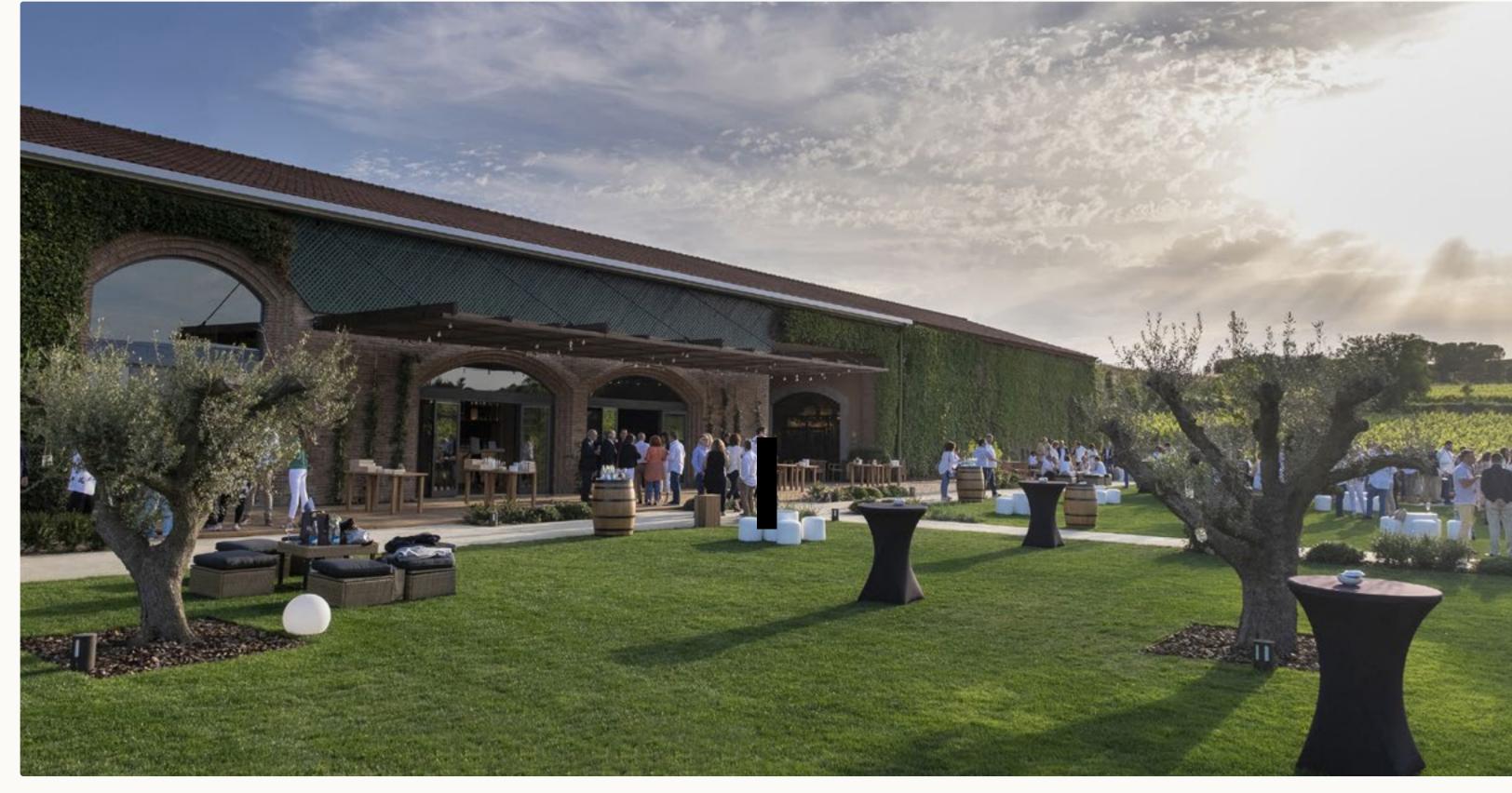




CELLERET GARDEN

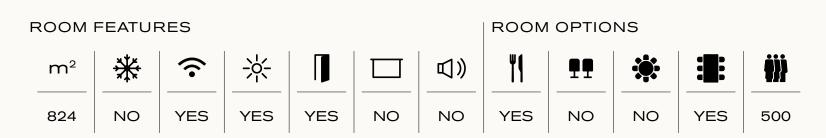
The Celleret Garden is an exceptional and exclusive location, ideal for outdoor corporate events. Nestled in a privileged environment, this garden provides direct access to the vineyards of Mas La Plana, offering visitors the opportunity to experience the essence of Penedès and discover the valuable winemaking legacy of Familia Torres.

Its great amplitude and versatility make it possible to adjust the space to the needs of each event, ensuring an unforgettable experience in a unique setting.









WALTRAUD WINERY

Waltraud is a winery with bioclimatic architecture. Designed in 2008 by architect Javier Barba, this winery reflects in its construction the values of sustainability and respect for the environment that are the essence of Familia Torres' philosophy and culture.

The Waltraud Winery, with its avant-garde design, is the space where Familia Torres' most iconic wines rest. Its unique architecture creates a fluid harmony between the exterior and interior. This minimalist space maintains a serene dialogue with nature, integrating the constant presence of the surrounding vineyards.

The winery features several versatile spaces, perfect for corporate events. Its outdoor plaza, surrounded by a porch adorned with jasmine, offers an exclusive and distinctive environment.

AVAILABLE ROOMS

Waltraud Room

Torres&Earth Room

Waltraud Plaza

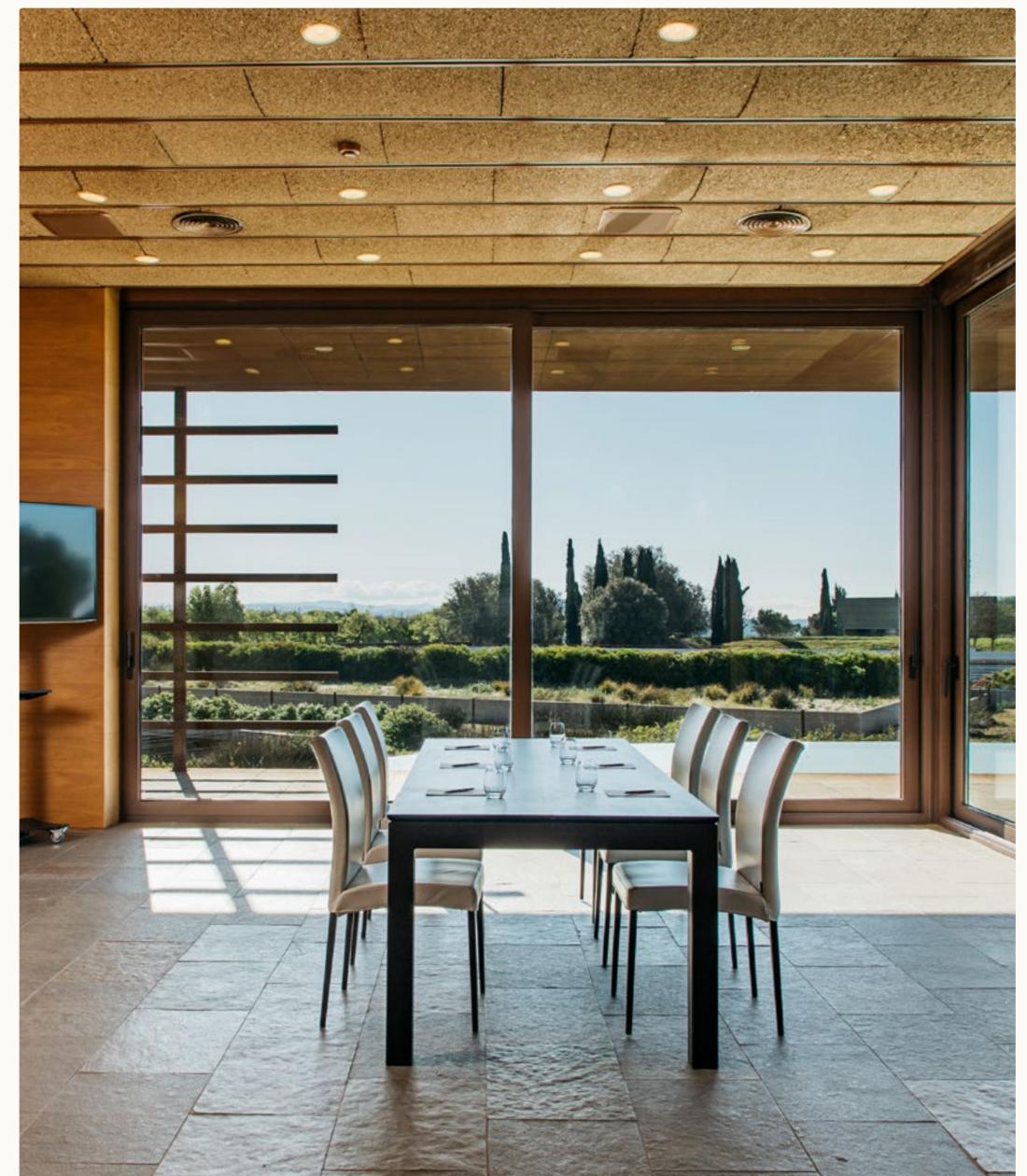
GENERAL FEATURES

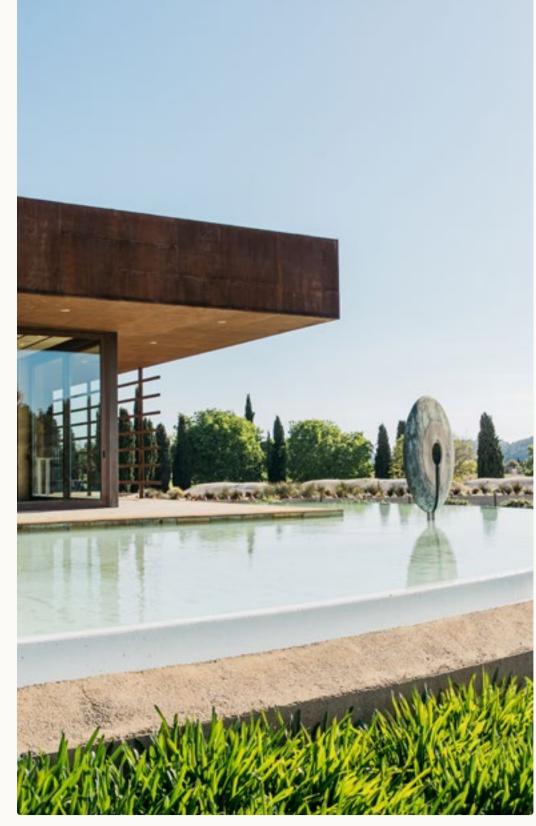
YES
NO
YES
YES
YES
YES
YES

WALTRAUD ROOM

This is a spacious and open-plan area that opens to the outdoors through large windows, allowing the calm of the landscape to blend with the interior. The room exudes balance and stands out for its great versatility, perfectly adapting to the needs of small or medium-sized groups.

The porch connects directly with the nature surrounding the winery, passing through a water area and vegetation that conveys serenity and harmony.









TORRES&EARTH ROOM

This space reflects Familia Torres' active commitment to sustainability through a series of informative panels that highlight its initiatives in this field. It is an ideal option for groups that wish to situate their activity within a framework of environmental responsibility.





WALTRAUD PLAZA

The Waltraud Plaza is presented as a unique space that combines avantgarde architecture, the barrel room where some of Familia Torres' most iconic wines rest, and the constant presence of nature that penetrates the plaza through the roof and the landscape surrounding the winery.

At the heart of Waltraud Plaza, the water fountain becomes a meeting point that invites conversation and sharing moments.



ROOM FEATURES ROOM OPTIONS

to the outside

(cocktail formatl)

	m^2	**	?	->>-			(二))	41				ij
MASIA MAS RABELL												
PARELLADA ROOM	150	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	140
MONASTRELL ROOM	140	YES	YES	YES	YES	YES	_	YES	YES	YES	YES	110
GARDEN		_	YES	YES	YES	_	_	YES	YES	YES	YES	200
FINCA MAS LA PLANA												
AUDITORIUM	159	YES	YES	_	_	YES	YES		110	_	_	
FINCA ROOM	310	YES	YES	YES	YES	YES	_	YES	YES	YES	YES	220
FONT ROOM	78		YES	YES	YES	YES	_	YES	YES	YES	YES	70
CHILE CALIFORNIA ROOM	40	YES	YES	YES	YES	YES	_	YES	_	_	YES	30
MUSEUM	699	YES	YES	YES	YES	YES	_	_	YES	YES	YES	300
CELLERET ROOM	195	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	100
CELLERET GARDEN	824	_	YES	YES	YES	_	_	YES	YES	YES	YES	500
WALTRAUD WINERY	-											
WALTRAUD ROOM	97	YES	YES	YES	YES	YES	_	YES	YES	YES	YES	70
TORRES&EARTH ROOM	85	YES	YES	YES	YES	YES	_	YES	YES	YES	YES	70
WALTRAUD PLAZA	1000	_	YES	YES	YES	_	_	YES	YES	YES	YES	350
	Square meters	Climate control	Wifi	Natural light	Access to the outside	Screen	Audio system	Gastronomy	Theater	Banquet	Imperial	Maximum capacity (cocktail formatl)

FAMILIA TORRES

We propose exclusive experiences that connect with the essence of the winery and its surroundings. Designed to inspire, surprise, and enjoy, these activities combine tradition, sustainability, and innovation. Discover how to turn your meetings into memorable moments, personalized to the needs of each company, in an unparalleled environment.

VISITS WITH TRADITION



Visits with tradition have been created to share our passion for wine, offering a unique experience that combines tradition, innovation, and sustainability.

History and Flavours
Wines and Cheeses of the World

PREMIUM VISITS



These visits are the most exclusive experiences at our winery, designed for wine enthusiasts who wish to enjoy excellence in every glass.

Exclusive Wine Experience
Legacy Wine Experience
A

ACTIVITIES



The most innovative and original activities at our winery, created for companies that want to enhance connection, creativity, and well-being in an incomparable environment.

Torres 1870 Sensations

Blind tasting

Creative Mixology

Yoga&Meditation Among Vineyards

Adventure at the farmhouse

Cycling Among Vineyards

Art Among Wines



HISTORY AND FLAVOURS

A visit to discover the essence of Familia Torres through an experience that combines tradition, innovation, and sustainability. During the visit, you will explore the century-old history of the family, learn about the winemaking process, and understand the commitment to regenerative viticulture and environmental care. The experience culminates with an exquisite pairing of four carefully selected wines, accompanied by four tapas designed to enhance the flavours and aromas of each glass.

INCLUDES

- > Audiovisual presentation of Familia Torres
- > Visit to the Mas La Plana vineyard
- > Visit to the Waltraud Winery
- Guided pairing of four wines and four tapas

DURATION

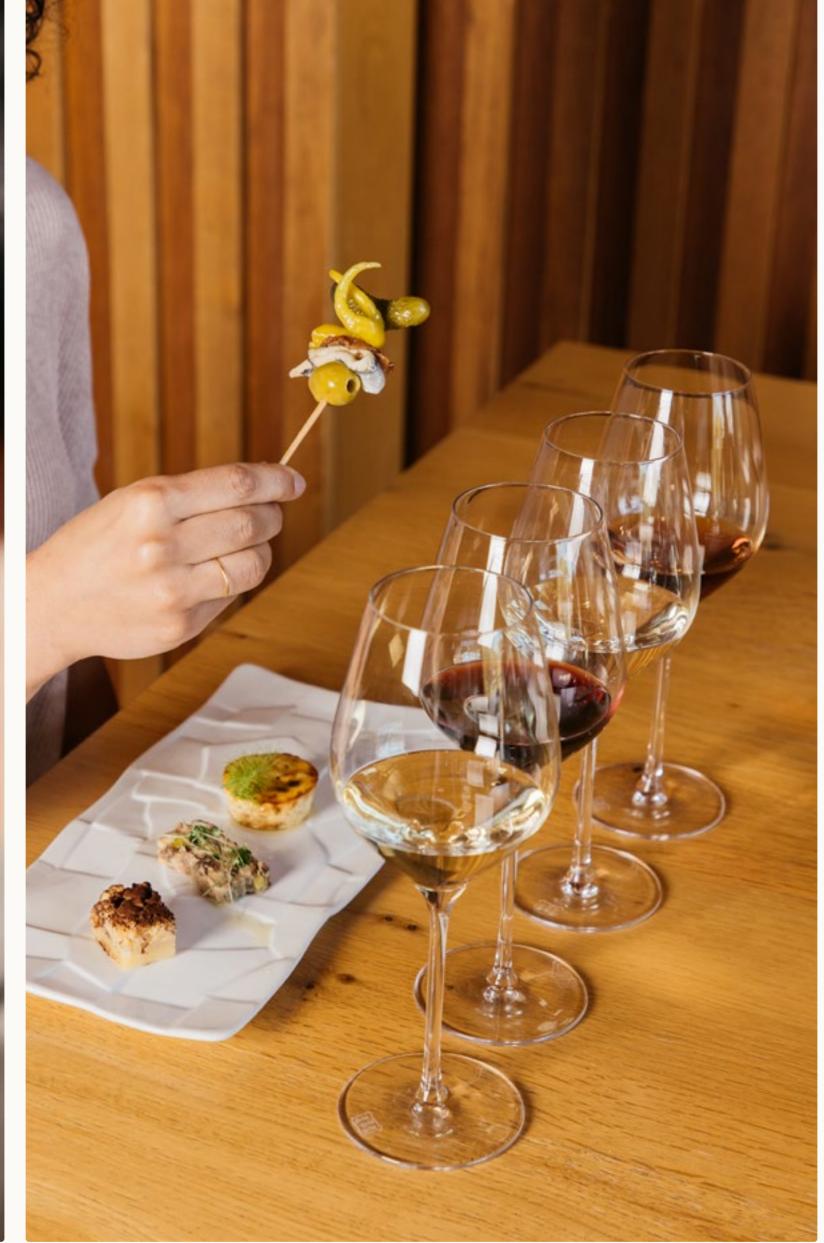
1 hour and 45 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum 20 people or equivalent payment

LOCATION





WINESAND CHESES OF THE WORLD

An experience where tradition, sustainability, and gastronomy come together to offer you an unforgettable journey. The visit begins in the vineyard, where you will discover the regenerative viticulture project and the family's commitment to environmental care. Next, you will explore the winemaking process with detailed explanations that reveal the passion and artistry behind each stage.

The experience culminates with an exquisite pairing of four selected wines, accompanied by four artisanal cheeses from different regions.

An ideal opportunity to connect with the essence of Familia Torres and enjoy an unparalleled pairing.

INCLUDES

- > Audiovisual presentation of Familia Torres
- > Visit to the Mas La Plana vineyard
- > Visit to the Waltraud Winery
- Guided pairing of four wines and four artisanal cheeses

DURATION

1 hour and 45 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum 20 people or equivalent payment

LOCATION





EXCLUSIVE WINE EXPERIENCE

In this unique experience, participants will have the privilege of exploring the winery and its regenerative viticulture project and tasting a selection of Familia Torres' most premium wines: Fransola, Forcada, Milmanda, Purgatori, Perpetual, and the iconic Mas La Plana. Each of these wines reflects the excellence, tradition, and commitment of Familia Torres to quality viticulture.

INCLUDES

- > Audiovisual presentation of Familia Torres
- > Visit to the Mas La Plana vineyard
- > Visit to the Waltraud Winery
- > Tasting of six exclusive Familia Torres wines
- > Aperitif of Iberian ham and artisanal cheeses

DURATION

2 hours and 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum 4 people or equivalent payment

LOCATION



LEGACY WINE EXPERIENCE

This is the most exclusive experience at our winery, designed for those who wish to immerse themselves in the essence and legacy of Familia Torres. This unique tour includes a barrel tasting inside the winery of two of the most iconic wines: Milmanda and Mas La Plana, where you will discover their evolution directly from their origin.

The experience culminates with a final tasting of the prestigious Miguel Torres Anthology Collection, a selection of exceptional wines that represent the highest expression of our winemaking tradition.

INCLUDES

- > Audiovisual presentation of Familia Torres
- > Visit to the Mas La Plana vineyard and explanation of the sustainability project
- > Visit to the Waltraud Winery
- > Barrel tasting of Milmanda and Mas La Plana
- > Tasting of the Miguel Torres Anthology Collection
- > Aperitif of Iberian ham and artisanal cheeses

DURATION

2 hours and 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum 4 people or equivalent payment

LOCATION



ACTIVITIES

The most innovative and original activities at our winery, created for companies that want to enhance connection, creativity, and well-being in an incomparable environment.



TORRES 1870 SENSATIONS

A unique sensory experience where gastronomy transcends the simple act of eating. In this journey, visitors will be guided through a sensory adventure designed to awaken each of the senses and deeply understand the history and generations of a family with a winemaking tradition like Familia Torres.

INCLUDES

- > Welcome drink
- > Generational pairing of five starters
- > Three-course menu
- > Wine selection
- > Experience facilitation throughout the activity

DURATION

> 2 hours and 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 35 peopleMaximum: 120 people

LOCATION

> Masia Mas Rabell in Sant Martí Sarroca



ACTIVITIES

BLIND TASTING

A unique sensory experience where sight takes a back seat, and the senses of taste and smell take focus stage. In this activity, participants will be guided through a fascinating pairing of four carefully selected wines and four gourmet tapas, all while blindfolded.

INCLUDES

> Blind tasting of four wines and four gourmet tapas

Option to complement with our winery tours and in-house gastronomy.

DURATION

> 1 hour i 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 15 peopleMaximum: 30 people

LOCATION

> Familia Torres Visitor Center



CREATIVE MIXOLOGY

In this activity, you will discover the fascinating world of creative mixology, an experience designed to spark imagination and skills. Under the guidance of an expert mixologist, participants will learn to combine flavours, colours, and textures to create unique cocktails that reflect their personal style.

INCLUDES

- > Materials for the mixology workshop
- > Wines and spirits for the cocktails
- > Workshop to create four cocktails
- Pairing with local and seasonal products

Option to complement with our winery tours and in-house gastronomy.

DURATION

> 2 hours, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 40 peopleMaximum: 120 people

LOCATION

> Masia Mas Rabell in Sant Martí Sarroca



YOGA&MEDITATION AMONG VINEYARDS

In the heart of Familia Torres' vineyards, where nature unfolds its calm and beauty, participants are invited to a unique outdoor yoga and meditation experience. Surrounded by the aroma of the vineyards, this activity combines physical and mental well-being with a deep connection to the environment.

INCLUDES

- > Yoga workshop
- > Meditation session
- Tasting of 2 wines
- > Materials for the workshop

Option to complement with our winery tours and in-house gastronomy.

DURATION

> 1 hour and 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 10 peopleMaximum: 30 people

LOCATION

> Familia Torres Visitor Center



ADVENTURE AT THE FARMHOUSE

An exciting treasure hunt among the vineyards of the iconic Masia Mas Rabell, where every step is an opportunity to discover the secrets of Familia Torres wines and the magic of their surroundings. Participants will face fun challenges and tasks designed to test their wit, teamwork, and passion for wine.

Get ready to explore, learn, taste, and toast to an unforgettable day!

INCLUDES

- > Treasure hunt
- > Wine and gastronomy tastings

DURATION

> 1 hour and 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 40 peopleMaximum: 120 people

LOCATION

> Masia Mas Rabell in Sant Martí Sarroca



CYCLING AMONG VINEYARDS

A cycling route that combines nature, wine, and teamwork. Along a carefully designed route, participants will pedal through spectacular landscapes, surrounded by vineyards that tell stories of tradition and sustainability.

An unforgettable experience that blends sport, nature, and a passion for wine.

INCLUDES

- Route on an electric or traditional bicycle through the vineyards of Penedès
- Guided tasting of 2 wines

Option to complement with our winery tours and in-house gastronomy.

DURATION

> 2 hours, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 20 peopleMaximum: 50 people

LOCATION

> Masia Mas Rabell in Sant Martí Sarroca



ARTAMONG WINES

A unique experience that combines the art of painting with a passion for wine. In a relaxed and inspiring environment, participants will learn basic painting techniques while creating their own artwork, guided by a professional artist.

A toast to art, wine, and shared creativity!

INCLUDES

- > Materials for the painting workshop
- Guided tasting of 2 wines

Option to complement with our winery tours and in-house gastronomy.

DURATION

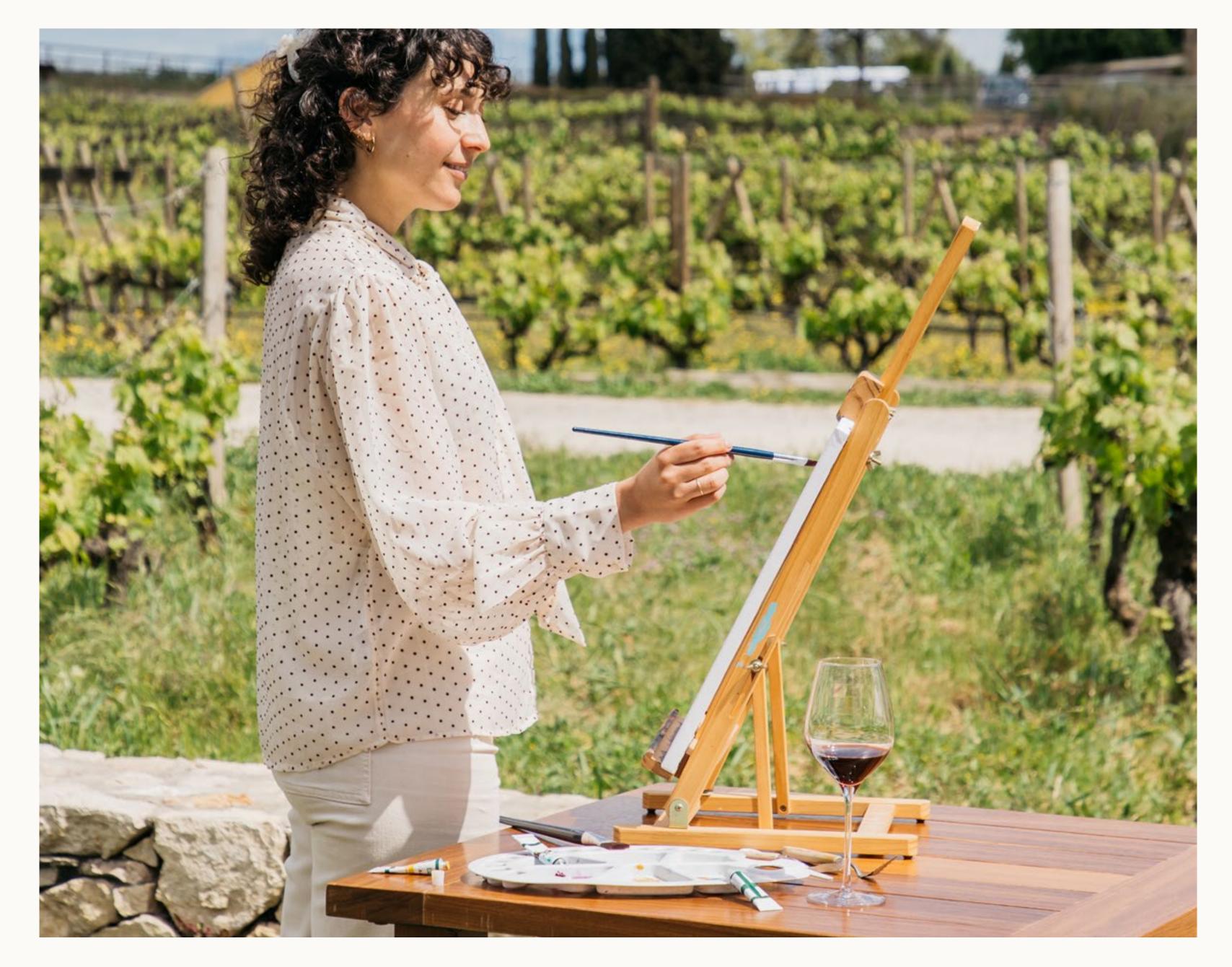
> 1 hour i 30 minutes, always adaptable to the group's dynamics

PARTICIPANTS

Minimum: 20 peopleMaximum: 100 people

LOCATION

> Masia Mas Rabell in Sant Martí Sarroca



PAYMENTS AND CANCELLATIONS

To reserve venues or services, a prepayment of 30% of the total booking amount is required.

Confirmation requires payment of 100% of the total amount 7 business days prior to the booking date.

The full amount for services must be paid before the event date, and the corresponding payment receipts must be sent.

Cancellation notices must always be communicated via email.

Cancellations made within less than 10 business days prior to the event will result in the non-refund of the 30% prepayment of the booking amount.

Cancellations made within less than 7 business days prior to the event will result in the non-refund of 100% of the total amount.

SPACE RENTAL

The use of any type of fire or hazardous substances is strictly prohibited in the spaces.

If the space is required in advance for setup, decoration, or dismantling of the event, it must be requested and communicated at least 10 days in advance and may be subject to an additional charge.

Daytime events on weekdays are scheduled from 9:00 AM to 4:00 PM.

Evening events on weekdays are scheduled from 4:00 PM to 12:00 AM and incur an additional fee.

Events on weekends and public holidays are subject to special conditions. Please inquire in advance.

The staff reserves the right to modify or adjust setups based on the capacities of the spaces.

Familia Torres provides standard materials for events. Any modifications or additions will be subject to extra costs.

If additional cleaning services are required after the event, the corresponding fee will be charged. If the rented space suffers damage during the event, an invoice for the corresponding amount will be issued afterward.

VISITS AND ACTIVITIES

Any delay in the scheduled and confirmed time may result in modifications to the visit.

Any allergies or intolerances must be communicated at least 7 business days prior to the visit. If communicated on the day of the visit, the winery staff cannot guarantee changes.

Visits scheduled between 4:00 PM and 7:00 PM are subject to an additional fee.

The language of the visits is guaranteed in Catalan, Spanish, or English, and must be agreed upon in advance. For other languages, prior consultation is required to confirm availability.

The group must always remain accompanied by authorized winery staff.

Attendees are required to follow the activity and adhere to the planned itinerary.

Familia Torres cannot guarantee that internal transportation within the winery will be conducted via electric train.

The agreed visit itinerary may be altered by Familia Torres if necessary.

Familia Torres reserves the right to maintain, cancel, or modify the visit depending on the weather conditions on the day of the visit.

Animals are not allowed on the winery premises, except for guide dogs.

External food and beverages are not permitted on the premises.

CATERING SERVICES

Each gastronomic service has an approximate duration of 3 hours. If guests wish to continue enjoying the space, a bar service must be contracted.

The bar service is limited to 3 hours per group and service.

The Coffee Break service can be offered starting at 8:00 AM and until 11:00 AM.

The lunch service is scheduled to begin between 12:00 PM and 3:00 PM, with restaurant departure no later than 6:00 PM. If guests wish to stay longer, an additional fee will apply.

The dinner service is scheduled to begin between 7:00 PM and 9:00 PM, with restaurant departure no later than 12:00 AM. If guests wish to stay longer, an additional fee will apply.

Any allergies or intolerances must be communicated at least 7 business days prior to the visit. If communicated on the day of the visit, the winery staff cannot guarantee changes.

Menu tastings are available for a minimum of 2 diners per menu and must be paid for and reserved prior to the service.

EXTERNAL SERVICES

Any hiring of external services (music, shows, workshops, sessions, etc.) through an intermediary or the final client for our facilities must be validated in advance by Familia Torres staff and follow the established protocol.

We reserve the right to decline a request if it interferes with the ethics or values of Familia Torres.

IMAGE RIGHTS

If images or photographs are taken at the Familia Torres winery, their use and dissemination must not harm the image or prestige of Familia Torres in any way. Otherwise, the removal of the publication will be requested.

Recording Familia Torres staff must be subject to their explicit consent.

If the images are intended for promotional use, prior agreement must be made with authorized Familia Torres personnel, and an image rights transfer contract must be signed.

The use of drones for recording within the Familia Torres premises must be consulted at least 10 business days in advance and comply with current regulations in Spain.

